Join us for an MOD/MPOD Alumni Webcast with Cheryl Duvall (MPOD1)

Reversing the Tide of Negativity in Just 60 days using AI

Tuesday, January 30th 2018
5:00 – 5:45 PM (Eastern Time)

REGISTER TODAY

In this 45-minute webcast -- 30 minute briefing and 15 minutes for Q&A-- Cheryl Duvall (MPOD1) will share her experiences leading a fast-track change program with AI, successfully reversing the tide of negativity for a global organization in just 60 days. She will impart stories and lessons learned, including how Hurricane Harvey interrupted best laid plans and yet provided opportunities for the true benefits of AI to shine. From the original scoping of this change process and continuing through the 4-D phases, Cheryl will candidly outline choices she made, and sometimes questioned. During Q&A she will invite the MOD/MPOD community to offer suggestions and insights as we strive together to apply AI across a wide range of experiences, timeframes, and organizations.

Sponsored by the MPOD Program and the MOD/MPOD Alumni Association

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Background:
In July 2017, a US-based global association, with 24,000 members and 134 chapters, was drowning in negativity across many stakeholder groups. Their Board of Directors had recently enacted several bold decisions, yet communications had not effectively conveyed the reasons or benefits of the changes. As a result, the global board was faced with unprecedented staff turnover while being relentlessly confronted by disenfranchised chapter leaders and members.

The newly elected board Chair began seeking change management proposals. Through a referral, he contacted Cheryl Duvall and was introduced to Appreciative Inquiry as a possible methodology that could be used to refocus the association's energies away from past problems and towards future possibilities. In early August, Cheryl submitted her proposal describing how AI principles and methodologies, rather than traditional deficit-based processes, could be used to reverse the tide of negativity. Furthermore, she proposed a fast-track 60-day schedule that would involve all nine stakeholder groups in facilitating positive change in time for the association's annual global conference in mid-October.

Join us:
Join us for this webcast as Cheryl takes us on an intense journey of AI, beginning in mid-August and culminating in unprecedented positive change as demonstrated at the global conference just 60 days later. She will regale stories of how Hurricane Harvey was an unwelcomed guest, altering outcomes of the stakeholder interviews, and yet AI persevered. Her presentation is image-rich, with photos that document the Discovery, Dream, and Design phases, including entertaining results of the creative Dream phase as well as images from the global conference with roving videographer and larger than life Aspirational Statements. Cheryl will also provide an update of the Design to Destiny phases that are ongoing, illustrating how AI has become a self-sustaining learning capacity within this global association.

To register, visit:
https://weatherhead.case.edu/events/2018/01/30/modmpod-alumni-webcast