

THE HOWARD T. MCMYLER MEMORIAL LECTURE

JOHN A. LIST, Ph.D.

Homer J. Livingston Professor of Economics

University of Chicago

“Using Field Experiments in Economics”

How can we close the gap between rich and poor students? How can we stop the violence plaguing inner-city schools? Are women really less competitive than men? What inspires charitable donations? How do sellers decide how to price their products and services? And what are the real reasons why people discriminate? Professor List will discuss the novel insights that field experiments have provided towards these and other questions, and the far-reaching implications of those insights for policymakers, managers, entrepreneurs and philanthropists.

FRIDAY, NOVEMBER 14, 2014

4:30-6:00 p.m.

Reception to follow

Kelvin & Eleanor Smith Foundation Ballroom
Tinkam Veale University Center
Case Western Reserve University
11038 Bellflower Road
Cleveland, Ohio

RSVP: <http://weatherhead.case.edu/events/register/?eid=4422>

Presented by the Department of Economics,
Weatherhead School of Management
Howard T. McMyler Memorial Fund
<http://weatherhead.case.edu/departments/economics/>



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John List is the Homer J. Livingston Professor of Economics at the University of Chicago, as well as serving as the current Chairman of that prestigious department. From 2002-2004, Professor List served as Senior Economist on the President's Council of Economic Advisers, and in 2011 he was elected a Fellow in the American Academy of Arts and Sciences. Among Professor List's many awards, he was named one of the top 7 young economists by *Forbes* magazine in 2010 and was awarded the prestigious Yrjo Jahansson Lecture Series prize in 2012. He is widely considered a strong contender for a future Nobel Prize in Economics.

Professor List's research spans a huge terrain of topical areas, from education to market behavior, from charitable giving to environmental policy, from discrimination to incentive programs, from behavioral economics to marketplace influences on business and government policy decisions. He has authored or co-authored over 150 academic papers and is one of the most highly cited economists in the profession. In 2013, Professor List and fellow economist Uri Gneezy (of UC-San Diego) co-authored "The Why Axis: Hidden Motives and the Undiscovered Economics of Everyday Life." In this book, they discuss the numerous insights field experiments have generated towards our understanding of human behavior, with applications to many of the most important social questions of our day.

Don't miss this opportunity to hear from one of the preeminent economists in the world!