

Chris Laszlo

Professor of Organizational Behavior
Weatherhead School of Management
Case Western Reserve University, Cleveland, Ohio

SPECIALTY AREAS

- Sustainability
- Sustainable Value
- Business Strategy
- Flourishing Enterprise
- Quantum Leadership
- Organizational Behavior

EDUCATION

The University of Paris X	Ph.D.
Degree awarded with <i>distinction</i> (<i>très honorable avec félicitations du jury</i>) Economics and Management Science.	
	1995
Columbia University	M.Phil., M.A.
Joint program in Economics and Public Affairs. <i>Full Fellowship.</i>	
	1984
Swarthmore College	B.A.
Honors degree awarded in Economics, minor in Political Science.	
	1980

ACADEMIC EXPERIENCE

Professor, Weatherhead School of Management, Case Western Reserve University, 2015 – present. Char and Chuck Fowler Professor of Business as an Agent of World Benefit, 2016 - 2018. Associate Professor 2011 – 2015. Visiting Professor 2007 – 2010.

Distinguished Visiting Scholar, Ph.D./D.B.A. Program in Values-Driven Leadership. Benedictine University. 2012, 2014, 2016, 2018, 2020

Adjunct Professor, Peter F. Drucker and Masatoshi Ito Graduate School of Management, Claremont Graduate University. 2011 - present

Visiting Professor, Cedep Exec Ed programme at INSEAD, 2002 – 2011

PROFESSIONAL SERVICE

Incoming Chairperson of the Academy of Management MSR Interest Group, July 1, 2018 - present. Elected to the MSR Executive Committee in a five-year role.

Program Chair for the 10th Anniversary Engaged Management Scholarship Conference (EMS2020) planned for September 10 – 13, 2020. Responsible for regular paper submissions and keynote speakers.

Head of the Quantum Leadership Initiative. February 1, 2018 - present. This initiative conducts research and practice into elevating consciousness as the highest point of leverage in transforming leadership for positive social impact.

Faculty Executive Director, The Fowler Center for Business as an Agent of World Benefit, Weatherhead School of Management, Case Western Reserve University. May 2, 2016 – January 31, 2018.

Faculty Research Director, July 1, 2010 – June 30, 2012; **Faculty Research and Outreach Director**, July 1, 2012 – April 30, 2016.

RESEARCH & PUBLICATIONS

BOOKS

Quantum Leadership: New Consciousness in Business. (2019) Tsao, C. F. and C. Laszlo. Stanford University Press

Flourishing Enterprise: The New Spirit of Business. (2014) Laszlo, Chris and Judy Brown *et. al.*, Stanford University Press

Embedded Sustainability: The Next Big Competitive Advantage (2011), Laszlo, Chris and Nadya Zhexembayeva. Stanford University Press and Greenleaf Publishing

Sustainable Value: How the World's Leading Companies Are Doing Well by Doing Good, (2008) Laszlo, Chris. Stanford University Press and Greenleaf Publishing

The Sustainable Company: How To Create Lasting Value Through Social and Environmental Performance, (2003) Laszlo, Chris. Island Press. Paperback (2005)

Large-Scale Organizational Change: An Executive's Guide, (2000) Laszlo, Chris and Jean-Francois Laugel. Butterworth-Heinemann

L'Economie du Chaos, (1998) Laszlo, Chris and Jean-Francois Laugel. Editions d'Organisation. (French language)

The Insight Edge: An Introduction to the Theory and Practice of Evolutionary Management. (1997) Laszlo, Ervin and Chris Laszlo. Quorum Books

BOOK CHAPTERS

“Consciousness development for responsible management education”, (2016), Heaton, Dennis and Emanuel Schachinger with practitioner commentary by Chris Laszlo, in R. Sunley and J. Leigh, Eds. *Educating for Responsible Management: Putting Theory into Practice*. Routledge.

“Sustainability for Strategic Advantage”, (2015), Laszlo, Chris, in E. Lawler, J. O’Toole and S. Mohrman, Eds. *Corporate Stewardship: Organizing for Sustainable Effectiveness*. Routledge.

“Embedding sustainability in Latin American companies: the no trade-off model”, (2015), Laszlo, Chris, in *The Sustainability Frontier: Learning from Multinational and Domestic International Companies in Latin America*, Eds. Urs Jäger and Vijay Sathe. Edward Elgar Publishing.

* “Appreciative Inquiry and Sustainable Value”, (2014), Laszlo, Chris and Ilma Barros, *The SAGE Encyclopedia of Action Research*, Eds. David Coglán and Mary Brydon-Miller. SAGE

“Embedding Sustainability: How the Field of Organization Development and Change Can Help Companies Harness the Next Big Competitive Advantage”, (2012), Ludema, James, Chris Laszlo and Kevin Lynch, in Volume 20, *Research in Organizational Change and Development*, Eds. Dick Woodman, Bill Passmore, and Rami Shani.

The Business of Sustainability, Volume 2 of The Encyclopedia of Sustainability, (2010) Eds. Laszlo, Chris et al, Berkshire Publishing Group. Includes “The Pharmaceutical Industry”, “Sustainable Value” and the Introduction to Volume 2.

“Creating Sustainable Value: A Strength-based Whole System Approach” (2010), with David Cooperrider, in Thatchenkery, Tojo, David Cooperrider, and Michel Avital (Eds.) *Advances in Appreciative Inquiry, Volume 4, Positive Design and Appreciative Construction: From Sustainable Development to Sustainable Value*.

ARTICLES AND PAPERS

Laszlo, C. (2020) “Quantum Management: The Practices and Science of Business-led Flourishing”. *Journal of Management, Spirituality, and Religion*. Accepted with minor revisions. Revised manuscript submitted 30 Jan 2020.

Fisk, R., A. Fuessel, C. Laszlo, P. Struebi, A. Valera, and C. Weiss (2019). “Systemic Social Innovation: Co-Creating a Future Where Humans and All Life Thrive.” *The Humanistic Management Journal*. (6/2019)

- Laszlo, C. (2019) "Strengthening Humanistic Management." *The Humanistic Management Journal*. (5/2019)
- Laszlo, C., R. Sroufe, and S. Waddock (2017) "Torn Between Two Paradigms: A Struggle for the Soul of Business Schools." *AI Practitioner*. Vol 19, No. 2 Spring 2017.
- Laszlo, C. (2017) "Toward a New Consciousness of Connectedness and Caring" In Gerard Farias, et. al., *Developing Activist Managers to Work across Boundaries: A Path to a Sustainable Planet*. AOM Annual meeting, Panel Symposium, August 5, 2016
- Laszlo, C. (2016) "The Quantum Leadership Project: Accelerating Globally Responsible Business". Feature article. *Global Responsibility: the GRLI Partner Magazine*. No. 15, 2016. Published December 6, 2016
- Haile, Y., Buse, K., Laszlo, C., Saillant, R. and Gaskin, J., (2015, November). "Eco-communal management, transition engagement, and connectedness: A moderated mediation model for the performance of renewable energy projects in emerging economies." In *2015 International Conference on Renewable Energy Research and Applications (ICRERA)* (pp. 683-688). IEEE.
- "Business as an Agent of World Benefit," (2014) R. Widing, D. Cooperider, C. Laszlo, Dean's Corner article published by the *AACSB International's BizEd Newsletter*, February 2014
- "Business for a Prosperous and Flourishing World" (2013), Laszlo, Chris and David Cooperrider. *The International Journal of Ethical Leadership*. Vol 2
- "Flourishing: A Vision for Business and the World", (2013) Laszlo, Chris *et.al.*, *The Journal of Corporate Citizenship*, Vol 46
- "The Sustainable Design Factory" (2012), Cooperrider, David and Laszlo, Chris *International Journal of Appreciative Inquiry*, May Issue
- "Innovation's New Frontier" (2012), Cooperrider, David and Chris Laszlo *Leadership Excellence Magazine*, March Issue
- "Embedding Sustainability: How the Field of Organization Development and Change Can Help Companies Harness the Next Big Competitive Advantage". (2012), Ludema, J., C. Laszlo and K. Lynch. *AoM Symposium paper*.
- "Embedded Sustainability" (2011) Laszlo, C., Fry, R., Zhexembayeva, N., Pose, I., Godwin, L. N. *AoM Symposium paper*.
- "Embedded Sustainability: A Strategy for Market Leaders", (2011), Laszlo, Chris and Nadya Zhexembayeva. *The European Financial Review*, April-May
- "Profits at the Intersection of Business and Society". (2009) Zhexembayeva, Nadya and Chris Laszlo. *Harvard Business Review, Russia*. March Issue

Turning Point. “Financial Crisis: The Opportunity for Sustainable Value Creation in Banking and Insurance” (2009), Laugel, Jean-François and Chris Laszlo. *The Journal of Corporate Citizenship*, Issue 35

“Expanding the Value Horizon: How Stakeholder Value Contributes to Competitive Advantage”, (2005) *The Journal of Corporate Citizenship*, Issue 20, Winter 2005. Laszlo, Chris, Dave Sherman, John Whalen, and Jib Ellison.

“The New Discipline of Sustainable Value”, (2003) *Corporate Strategy Today*, May 2003. Laszlo, Chris, Dave Sherman and John Whalen.

“Measuring and Managing Corporate Responsibility”, (2002) *Ethical Corporation Magazine*, May 2002. Laszlo, Chris, Dave Sherman and John Whalen

TEACHING CASES

The following cases are part of a jointly branded series by the Fowler Center and Ivey Publishing. The cases were researched and co-authored with MBA and PhD students

MobilityWorks: Faster, Higher, Stronger (2018). Chris Laszlo, Katherine Gullett, Manish Gupta. Ivey Publishing. Published on 3/19/2018

Calvert Investments: Environmental, Social, and Governance Sustainability. (2017). Chantal van Esch, Chris Laszlo, Katherine Gullett, Ben Cooper, Jingya Zou. Ivey Publishing. Published on 1/30/2017

Amorim: The Future of Natural Cork (2017). Chris Laszlo, Katherine Gullett, Tim Krueger. Ivey Publishing. Published on 1/30/2017

Food Donation Connection: Profitably Scaling Food Waste Reduction (2015)

Chris Laszlo, Katherine Gullett, Craig Dicht, Megan Schulstad Buchter, Keimei Sugiyama. Ivey Publishing. Published on 12/21/2015

TriCiclos: The Challenge of Scaling Recycling in Latin America (2015). Chris Laszlo, Katherine Gullett, Ignacio Pavez, Maria Bello. Ivey Publishing. Published on 11/6/2015

GOJO Industries: Aiming for Global Sustainability Leadership. (2013), Ivey.

Cisco's Vision: A Smart+Connected World. (2013), Ivey.

Ecovative Design LLC: A Biological Materials Startup. (2013), Ivey

La Vaca Independiente: Should a Social Enterprise Adopt a For-Profit Business Model? (2013), Ivey.

Pyramyd Air: Looking through the Scope of Values. (2013), Ivey.

Tennant Company: Can "Chemical-free" Cleaning be a Pathway to Competitive Advantage? (2012), Ivey

Clarke: Transformation for Environmental Sustainability. (2012), Ivey

Viridity Energy: The Challenge and Opportunity of Promoting Clean Energy Solutions. (2012), Ivey

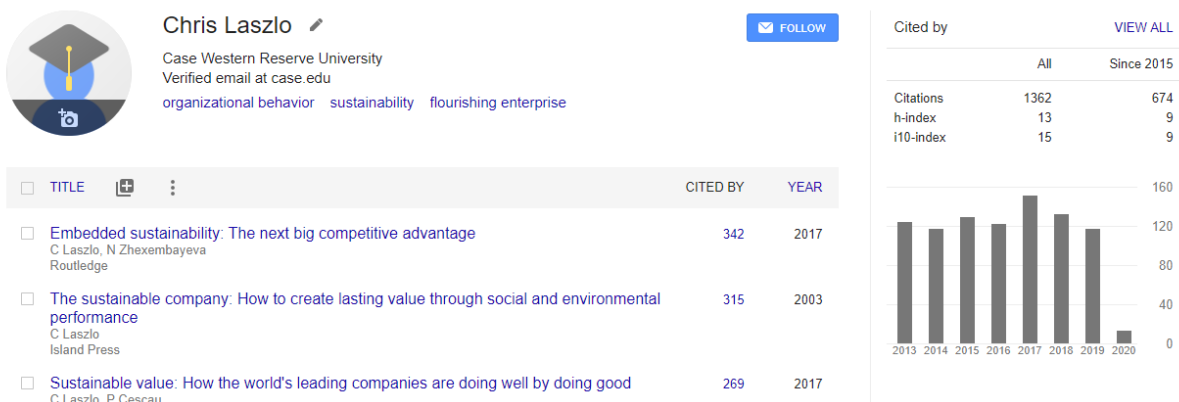
GUEST EDITORSHIPS

Editorial Board member, *Business and Society Review*. 2020—present

Series Collection Editor, "Environmental and Social Sustainability for Business Advantage." (2011 – 2016). Business Expert Press. Titles edited for which Laszlo, Chris is listed as lead editor:

- Huong Ha, *Change Management for Sustainability* (2014)
- John D. Wood, *Sustainable Supply Chains, Operations, and Marketing: The Role of Legal Compliance* (2014)
- Brian Moore, *IT Sustainability for Business Advantage* (2013)
- Robert Sroufe and Steven Melnyk, *Developing Sustainable Supply Chains to Drive Value: Management Issues, Insights, Concepts, and Tools* (2013)
- Ronald M. Whitfield and Jeanne McNett, *A Primer on Sustainability: In the Business Environment* (2013)
- Kerul Kassel, *The Thinking Executive's Guide to Sustainability* (2013)
- Jyoti Bachani and Mary Vradelis, *Strategy Making in Nonprofit Organizations: A Model and Case Studies* (2012)

GOOGLE SCHOLAR CITATIONS AS OF 01/2020



PROFESSIONAL HONORS & AWARDS

Elected Incoming Chairperson of the Academy of Management MSR Interest Group, 2018 - 2023

Awarded the CWRU Sustainability Champions Award, 2018

Awarded the Doctoral Teaching & Mentoring Award, 2016

Appointed Fellow, International Academy of Management, 2015

Selected a "Top 100 Thought Leader in Trustworthy Business Behavior" in 2012 by Trust Across America™

Appointed Distinguished Visiting Scholar, Benedictine University, in the Ph.D./D.B.A. Program in Values-Driven Leadership. 2012 - present

Invited Commencement Speaker, Duquesne University. 2011

VIDEOS

GLOBAL FORUM KEYNOTE 2017

O.E.C.D. KEYNOTE 2017

Quantum Leadership. **YouTube**, February 23, 2016.

<https://www.youtube.com/watch?v=nXgYwaWl9rs&feature=youtu.be>

Flourishing Enterprise: The New Spirit of Business. **YouTube**, May 26, 2014.

<https://www.youtube.com/watch?v=gvMWAjEASel>

Weatherhead School of Management Faculty on Sustainability. **YouTube**,

November 6, 2013. <https://www.youtube.com/watch?v=GDAAnOBjBQlg>

Re-envisioning Sustainable Business: From Cost to Competitive Advantage to Flourishing. **YouTube**, Jan 21, 2013.

<https://www.youtube.com/watch?v=lKgs6Q0BrnA>

Your Next Move: From Bolt On to Embedded Sustainability. **YouTube**, Feb 29,

2012. <https://www.youtube.com/watch?v=Uj-xPYDndbM>

Sustainability: A Business Opportunity. **YouTube**, August 13, 2009.

<https://www.youtube.com/watch?v=bvMcCv28xtQ>

Authors@Google: Chris Laszlo. **YouTube**, May 13, 2008

<https://www.youtube.com/watch?v=UDBbmOxQenE> Views: 1,656 as of 6/20/14

“Why Small Businesses Should Be Adding More Green Jobs”, Forbes, (2011).
Laszlo, Chris. <http://www.forbes.com/sites/ciocentral/2011/09/27/why-small-businesses-should-be-adding-more-green-jobs/>

“Sustainability fatigue, disruptive innovation and the flourishing enterprise”.
Interview by Michael Bendewald, Rocky Mountain Institute. Published online by
GreenBiz, June 20, 2013.
<http://www.greenbiz.com/blog/2013/06/20/sustainability-fatigue-disruptive-innovation-and-flourishing-enterprise>

MAGAZINE

GRLI Magazine (2016); Chief Executive (2013); Forbes (2011); BNET (CBS News online). (2011).

NEWS OUTLETS

Huffington Post (2017). Crain’s Cleveland Business News (2017 and 2018).
Chicago Tribune. (2012). San Francisco Chronicle, Op-Ed, (May 14, 2008).

INVITED SPEECHES/PRESENTATIONS/PANELS since 2007

Laszlo, C. “Quantum Leadership”, invited speaker, George Washington University, Graduate School of Education and Human Development, 13 Dec 2019

Laszlo, C. “Circular Economy and Mindset Change”, panelist at the Engaged Management Scholarship conference, Antwerp, Belgium, 6 Sep 2019

Laszlo, C. “Quantum Leadership: New Approaches to Business Education”, panel speaker at the annual meeting of the International Academy of Management, Seville Spain, 14 Oct 2019

Laszlo, C. “What is Quantum Leadership?” Invited speaker by the Central Bank of Hungary on the occasion of the Hungarian-language edition, 6 Nov 2019

Laszlo, C. “What is Quantum Leadership?” Plenary keynote, Sustainability Leaders Congress, Berlin, Germany, May 2019

Laszlo, C. “Quantum Leadership: New Consciousness in Business”. Quantum Leadership Workshop. Shanghai, China, March, 2019

Laszlo, C. “Social Enterprise in Support of the U.N. SDGs”. Plenary keynote, Eight Annual MENA Regional Conference jointly with PRME, Dubai, November 2018

- Laszlo, C. "Quantum Leadership: The Neuro-science of Higher Order Consciousness". Family Business Network 10th Year Summit, Singapore, November 2018
- Laszlo, C. "Quantum Leadership -- the Shift to Flourishing". CEO Invitation-only panel. Shanghai, China (June 2018)
- Laszlo, C., 2018 SUSTAINABILITY LEADERS CONGRESS PLENARY PROGRAM, "Flourishing Enterprise," SC Johnson, Berlin, Germany. (May 2018).
- Laszlo, C., Dunne, D., AACSB MBA curriculum redesign session on Business Schools as Enablers of Social Change, "From Sustainability to Flourishing: reframing biz school mindset for social change," AACSB. (May 2018).
- Laszlo, C., GRLI Annual General Meeting, "Quantum Leadership," GRLI Annual Meeting, Marseilles, France (May 2018).
- Laszlo, C. "Toward a new consciousness of connectedness and caring." *All Academy Theme* Panel Symposium. Academy of Management Annual Meeting. Atlanta, GA. (2017)
- Laszlo, C. "Quantum Leadership". Keynote. REGEN Summit. Boulder, CO. (2017)
- Laszlo, C. "New Capital of Consciousness." Keynote. Sangha Grand Opening. Shanghai, China (2017)
- Laszlo, C. "The role of the SDGs for business and business education based on the Flourishing Economy paradigm." Keynote. The U.N. Principles for Responsible Management Education (PRME) Global Forum, NYC (2017)
- Laszlo, C. "How can the business sector become a positive driver of human wellbeing?" Keynote. O.E.C.D. Better Life Initiative. Paris, France (2017)
- Laszlo, C. "Beyond Corporate Sustainability: How Leading Companies are Doing Well by Doing Good." Public Affairs discussion group. Organized by CWRU. (2017)
- Laszlo, C. "Flourishing Enterprise: Creating Economic Prosperity, a Healthy Environment, and Human Wellbeing." Workshop for Clarke, Chicago, Ill. (2017)
- Laszlo, C. "Sustentabilidade para a Inovação e Valor". U.S. State Department Speaker Series. Invited by the U.S. Ambassador to Brazil to speak to Brazilian business executives, Belo Horizonte, Brazil. (2017)

- Laszlo, C. (co-author), "Quantum Leadership: New Consciousness in Business", panel presentation in *All Academy Symposium*, Academy of Management, Anaheim, California (2016)
- Laszlo, C. (co-author), "The Arc of Interconnectedness: A Theory of the Evolution of Business Toward Flourishing", panel presentation in *All Academy Symposium*, Academy of Management, Anaheim, California (2016)
- Laszlo, C. "Flourishing Enterprise", Invited keynote. The International Academy of Management Annual Meeting. Santiago, Chile (2016)
- Laszlo, C. "Quantum Leadership", panel presentation, Global Oneness Day Panel Presentation. (2015)
- Laszlo, C. "Sustainable Value: Is Integration the Trick?", Invited keynote by EY Italy at the World Expo in Milan, Italy. (2015)
- Laszlo, C. "Flourishing Enterprise in the BoP". Base of the Pyramid Global Summit, Burlington, VT. (2015)
- Laszlo, C. "Flourishing Enterprise: the New Spirit of Business," The Entrepreneurs EDGE, Independence, Ohio (2015)
- Laszlo C. and D. Cooperrider, "The New Spirit of Business: From Sustainability to Full-Spectrum Flourishing." Dively Executive Education (2014)
- Laszlo, C. "Flourishing Enterprise: The Next Frontier in CSR and Sustainability", FISB Annual Conference, Helsinki Finland (2014)
- Laszlo, C., Sustainability Circle, Pleasanton, California, "Sustainability for Business Advantage," True Market Solutions. (2014).
- Laszlo, C., Sustainability Circle, San Diego, California, "Sustainability for Business Advantage," True Market Solutions. (2014).
- Laszlo, C. "Flourishing Enterprise: the underlying principles of positive change in society". Reykjavik, Iceland (2014)
- Laszlo, C., AACSB Associate Dean's Conference, "Going Beyond Sustainability and Corporate Social Responsibility," AACSB. (2013).
- Laszlo, C., Bard MBA in Sustainability, "The Flourishing Enterprise: Beyond the Business Case for Sustainability," Bard College. (2013).
- Laszlo, C., Inner Circle, The Shelton Group, "Sustainability for Winning Tomorrow," Shelton Group. (2013).
- Laszlo, C., Sustainability Circle Des Moines, "Sustainability for Business Advantage," True Market Solutions. (2013).

- Laszlo, C., FIEP-SESI, "Sustentabilidade: Para a Inovação e Valor," FIEP Brazil. (2013).
- Laszlo, C., Markets & Morals, "The Flourishing Enterprise: Connecting Spirituality and Sustainability," Chagrin Arts. (2013).
- Laszlo, C., Sustainability Circle San Diego, "Sustainability for Business Advantage," True Market Solutions. (2013).
- Laszlo, C., The ThriveAbility Consortium speaker series, "The Flourishing Enterprise: Business as an Agent of World Benefit," The ThriveAbility Consortium. (2013).
- Laszlo, C., Sustainability seminar series, "The Flourishing Enterprise: Connecting Spirituality and Sustainability," Institute for Sustainable Enterprise, Fairleigh Dickinson University. (2013).
- Laszlo, C., Sustainability Alliance, "Foundations of Flourishing in Science and Spirituality," Prof. John Ruhl/ Jeremy Bendyk. (2013).
- Laszlo, C., Sustainability Circles, "Sustainability for Business Advantage," The Fowler Center for Sustainable Value. (2013).
- Laszlo, C. "Sustentabilidad para la ventaja competitiva", University of Chile workshop (2012).
- Laszlo, C. "Sustainability for Competitive Advantage". Seminarium conference, Santiago Chile (2012).
- Laszlo, C. "Sustainability: Think Forward". INCAE Business School, Costa Rica, (2012).
- Laszlo, C. "Sustainability for Competitive Advantage". workshop, True Market Solutions, NE Ohio (2012).
- Laszlo, C. "Sustainability for Competitive Advantage". workshop, True Market Solutions, San Francisco, CA (2012).
- Laszlo, C. Clarke Summit, CEO Panel (2012).
- Laszlo, C., Profitable Pathways to Sustainability, "Sustainability for Competitive Advantage," Academy of Natural Sciences. (2011).
- Laszlo, C., Zhexembayeva, N., Drucker Business Forum, "Embedded Sustainability," Drucker Business Forum. (2011).
- Laszlo, C., Sustainable Brands 2011, "Conference keynote, Sustainability for Strategic Advantage," Sustainable Life Media. (2011).

Laszlo, C., ABRH RIO 2011, "Sustendabilidade Para a Vantagem Competitiva," ABRH Association of Human Resource Professionals in Brazil. (2011).

Laszlo, C. SPEA Goodwill Leadership Institute (2010).

Laszlo, C. OSU Cullman Fisher School annual lecture (2010).

Laszlo, C. ABRH Manaus, keynote (2010).

Laszlo, C. Lake Forest Graduate School (2010).

Laszlo, C. IFMA annual conference keynote (2010).

Laszlo, C. Signage and Graphics Summit keynote (2009).

Laszlo, C. FIEMG keynote, Brazil (2009).

Laszlo, C. GKA Green Marketing Behavior Economics Conference, (2009).

Laszlo, C. Sustainable Brands Miami, plenary talk, (2008).

Laszlo, C. Sustainable Manufacturing Summit keynote, (2008).

Laszlo, C. National Can Institute keynote, (2008).

Laszlo, C. Financial Services Going Green conference NYC, (2008).

Laszlo, C. Swarthmore College Annual Lax Conference keynote, (2008).

Laszlo, C. Traverse City Area Chamber of Commerce keynote (2008).

Laszlo, C. Clarke summit keynote (2008)

Laszlo, C. BRE Bank keynote, Warsaw, Poland (2008)

Laszlo, C. UBS Bank Women's Leadership keynote (2007)

Laszlo, C. PONS company annual meeting keynote, Brussels, Belgium (2007)

Laszlo, C. National Leadership Summit for a Sustainable America, Wingspread, MN (2007).

CONTRACTS, GRANTS, AND SPONSORED RESEARCH

Quantum Leadership project. Contracted and led by Laszlo, Chris jointly with Fred Tsao. Principle researchers are Joseph Leah (PhD student), Maria Munoz-Grandes, and Linggang Gong (MBA alumna). (2015-2016)

Goi Peace Foundation project. Contracted and supervised by Laszlo, Chris. Principle researchers are Lori Kendall (DM student), Lili Bao (PhD student), and Ignacio Pavez (PhD student). (2014)

IVCC malaria project Phase I. Contracted and supervised by Laszlo, Chris. Principle researchers are Mithun Rajan and Anant Parikh, (MBA students). (2014)

Case, Susan S (Co-Principal), Cooperrider, David L (Principal), Laszlo, Chris (Co-Principal), Whitehouse, Peter John (Supporting), Glavas, Ante S (Supporting), "Arete Initiative on The New Science of Virtues to submit a letter of intent for a proposal in March 2009," Sponsored by University of Chicago, Private. (2009).

TEACHING

Case Western Reserve University:

HSMC 404. Managing People and Organizations. 1 course.

ORBH 430, Quantum Leadership. 3 courses.

EDMP 672, Flourishing Enterprise. 7 courses

MBAC 520A, Sustainability for Business Advantage. 3 courses.

IPOD 418, Sustainability for Strategic Advantage, 1 course.

MBAP 409, Sustainability and Social Entrepreneurship, 7 courses.

MPOD 418, Sustainability for Strategic Advantage, 11 courses.

ORBH 418, Systems Thinking, Action Research and Sustainability, 3 courses.

ORBH 430A, MBA Institute in Sustainable Value and Social Entrepreneurship I, 4 courses.

ORBH 430B, MBA Practicum in Sustainable Value and Social Entrepreneurship II, 3 courses.

ORBH 501, Special Problems and Topics, 3 course.

ORBH 523, Business as an Agent of World Benefit: The Discovery and Design of Positive Institutions, 5 courses.

MGMT 395. Sustainability for Business Advantage (undergraduates). 3 courses in parallel.

Directed Student Learning

Doctoral Committee Chair, PhD (2018 – present)
Advised: Larry Clay, Jr.

Doctoral Committee Chair, PhD (2018 - present)
Advised: Roxanne Jimenez

Doctoral Committee Member, PhD (2017 – 2019)
Advised. Emmanuel Quansah

Doctoral Committee Member, PhD (2016 - 2018)
Advised: LaVonne Slaton

Doctoral Committee Chair, PhD (2015 – 2017)
Advised: Joseph Leah

Doctoral Committee Chair, PhD (2015 – 2017)
Advised: Matthew Levin

Doctoral Advisory Committee Member, PhD (2014 – 2016).
Advised: Lori Kendall

Doctoral Advisory Committee Member, D.M. (2014 - 2016).
Advised: Michael deSa

Doctoral Advisory Committee Member, D.M. (2013 - 2015).
Advised: Robert Easton

Dissertation Committee Member, Ph.D. (2012 - 2016).
Advised: Ignacio Pavez

Dissertation Committee Chair, Ph.D. (2012 - 2013).
Advised: Wasseem Abaza

Dissertation Defense Committee Member. (2011 - 2013).
Advised: Alim Beveridge

Dissertation Committee Member, Ph.D. (2012 - 2013).
Advised: Garima Sharma

Other institutions:

CEDEP Executive Education at INSEAD. 18 courses

Darden School. 2 courses

Drucker School of Management. 8 courses

Kenan-Flagler. 1 course

OTHER PROFESSIONAL EXPERIENCE

Sustainable Value Partners, LLC | sustainability strategy consulting

Co-Founder, Managing Partner. 1999 – present (name changed in 2002)

SVP is a strategy consulting and executive education firm helping companies create and sustain competitive advantage through social and environmental performance. SVP enables companies to reduce risks, drive cost out of the business, create new products, serve new markets, and position themselves to take advantage of industry change. Past or current clients include Bayer, Airbus (EADS), L'Oréal, Cisco, UBS, Walmart, Tata, and Waste Management.

The LPR Group, LLC

Manager, 1998 - 1999

Organizational change and leadership development consulting to Lucent Technologies, Procter & Gamble, and other global industry leaders.

Lafarge S.A.

Executive, 1988 - 1998

Vice President/ Head of Cement Strategy North America	1997 – 1998
Vice President of Business Development for Eastern Europe	1993 – 1996
General Manager of a Manufacturing Subsidiary	1994 – 1996
Director of Strategic Planning, Southern United States	1991 – 1993
Manager, Specialty Materials Strategy	1988 – 1991

Deloitte Touche

Senior Consultant, Braxton Associates, 1984 - 1988

Management consulting practice focused on corporate strategy. Worked on M&A, international competitiveness, and corporate restructuring.

PERSONAL

U.S. citizen. Married, 2 children.

Fluent in English, French, and Italian. Knowledge of German and Czech.

Contact information: 10510 Cavalcade Street, Great Falls, VA 22066 USA

Chris.laszlo@case.edu. (703) 759-2744; (571) 217-8333 cell